



Volunteer Newsletter

SECOND EDITION NOVEMBER, 2012

Volunteers of the month

This month's feature volunteers are members of the Special Events Team, as well as three quarters of the 2012 Canadian Senior Women Champions – we present Doreen Gares (Banquets and Rallies volunteer), Lesley McEwan (Director of FANTastic) and Carolyn Morris (Banquets and Rallies volunteer). We caught up with the ladies in between their busy practice schedule as they prepare for the 2013 Senior World Women's Curling Championship. Here's an opportunity to get to know your fellow volunteers a little better. One by one, here are Doreen Gares (lead), Lesley McEwan (second) and Carolyn Morris (third).



2013 Senior Women's Canadian Curling Champions skipped by Cathy King, Carolyn Morris throws third stones, Lesley McEwan provides the muscle at second with Doreen Gares setting it up at lead.

DOREEN GARES – LEAD

Doreen was born in Mannville, Alberta and moved to Edmonton in 1965 to complete her education as a Licensed Practical Nurse. She has played in either a league or bonspiel in all the curling clubs in Edmonton and surrounding communities, winning women's club championships in four of the clubs.

Doreen was active in the leadership of women's curling from the days of the Northern Alberta Ladies Curling Association (NALCA) as a rep at the Alberta Curling Federation. She made it to senior provincials several times and never gave up on her dream to one day win and wear the Alberta crest proudly at Canadians. When she retired from work as Manager of Human Resources in healthcare, there was more time to practice and physically train to be stronger.

The Tankard Takes a Trip!



The Tankard is getting ready to take on Alberta for its annual "Tankard Tour". The trophy will be visiting several cities and curling clubs in Alberta – **where will you see it?**



More inside! Pg. 2

Extraordinary Volunteers

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Doreen jokes that she has three jobs now: workouts, practice and curling, and enjoys it all. In 2000 Doreen was selected by the Canadian Curling Association to join a team of 24 women from across Canada to compete in the Curling Tour to Scotland for 3 weeks, curling throughout Scotland. The Canadian team won the Tour. When Doreen isn't curling she is with family, loves the grandchildren sleepovers, and friends, golfing or travelling and a few card games. She enjoys everyday! When she was asked to volunteer, she thought what better opportunity to contribute to the sport she loves.

LESLEY McEWAN – SECOND

Lesley was born in Victoria B.C and grew up in Churchill, Manitoba. In 1979 she relocated to Gimli, Manitoba where she realized her true passion for the roaring game! She pursued her coaching levels and along with competitive curling herself, she coached as well as instructed numerous clinics throughout Manitoba. In 1988 she moved to Spruce Grove, Alberta with her husband and four sons, where she had her fifth son and completed her University of Alberta Adult Education Teachers certificate. She is an educator with the U of A, as well as a Trainer of Fitness Leaders and relishes the opportunity of supporting others in leading healthy lifestyles as the PCN Westgrove Clinic's Lifestyle Counsellor. She is also the Executive Director and Course Conductor of the Physical Culture Association of Alberta. She enjoys leading a variety of fitness classes and spending time with her children and five grandchildren, as well as training, boxing, bike racing and engaging in recreational golf and the "odd Latte" during the off season.

Lesley placed silver in the Canadian INBA bodybuilding Championships earning the right to represent Canada at the INBA World Bodybuilding Championships in Greece in 2008 where she placed third! After recently entering the Seniors curling scene and winning the 2012 Canadian Senior Championship, she is ecstatic to once again be wearing the maple leaf on her back on the World stage with her teammates in April, 2013! "It is thanks to Kathy Pritchard that I'm even back in the competitive curling scene as I was very fortunate to curl with her and my two

"side-kicks Doreen and Carolyn" my first two years in Seniors!

CAROLYN MORRIS – THIRD

Carolyn was born in Montreal and grew up in the small town of Rosemere, Quebec, in the foothills of the Laurentian Mountains. She got her first taste of curling from her parents, and spent many a dinner hour "salt and pepper" curling! She went on to College and University in Montreal studying in Early Childhood Education. It was at University that she met her husband, Drew and it was love at first sight!

In 1975, shortly after their first child was born, they moved to Edmonton. In 1985, Drew encouraged Carolyn to get back into curling. She couldn't have had a more encouraging skip and what a great time she had! The next year she went and took a Curl Canada Clinic from Daryl Horne and Tom Kitagawa, and she was "hooked"! She became extremely enthusiastic about the sport after working the Brier in Edmonton in 1987. She curled in many Ladies and mixed leagues in the city and got involved in the junior program with the very people who taught her to curl.

In 1992 her family moved to Aberdeen, Scotland. After being told it would be 10 years before any of her family would be able to participate in any of the Scottish Championships. She taught at curl suppers, ran the junior program, worked with "The Curling's Cool" program, coached competitive junior and ladies teams and umpired at competitions. After five years the ban was lifted and she was able to get into more competitive curling. Carolyn participated in Ladies Playdowns, twice representing Scotland at Europeans, twice won the Scottish Mixed Championships, won the National Henderson Bishop and is a four time Scottish Senior Ladies Champion. She represented Scotland at four World Senior Championships winning Silver in Winnipeg in 2003 and Gold in 2005 in Paisley, Scotland.

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Prepping for the World Senior Championship

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In 2005 she and her teammates were honoured at the Aberdeen City Sports Awards with Team of the Year and Carolyn received Sports Person of the Year. Her “thrill of a lifetime” came when she and her team were presented to her Royal Highness Queen Elizabeth II in 2006.

In 2007, Carolyn and her husband returned to Edmonton where she has continued to compete in curling. Carolyn is really excited about returning to the World Senior Championships as part of Team Canada and proudly sporting the Maple Leaf.

Now that Carolyn has retired she spends most of her time with family and friends golfing, cycling, walking, playing bridge and visiting her three children and eight grandchildren around the globe!

One thing their team truly believes is that “Together Everyone Achieves More”, says Carolyn. “Team cohesiveness, belief, hard work, respect, a sense of humour and sticking together through “thick and thin” is what truly brought us through our journey of Northerns, Provincials and Canadians and we are continuing to apply these practices on our quest for the World Senior Championship!” Lesley says, “Our team of two years is very united and we thoroughly enjoyed pursuing our dream together!” Our team motto is “No place else we’d rather be”!! Doreen states, “Winning the 2012 Alberta and Canadian Senior Women’s Championships with everyone was truly a team working together and committed to one another”. She believes that, “the whole is the sum of the parts”.

So, after the Brier is finished and their Volunteer Jobs are only another curling memory...it will be “off to Fredericton” for the 2013 World Senior Ladies Curling Championships where the three, along with their skip Cathy King, fifth Christine Jurgenson and Canadian Coach Bill Tschirhart, will don their Team Canada gear and do their country proud! We are very happy to have these ladies as a part of the Brier volunteering family.

Best of luck to at the 2013 World Senior Curling Championships in Fredericton, New Brunswick in April!

Grain elevators and crop input facilities across Western Canada



Richardson International is Canada's largest, privately owned agribusiness and has served farmers for over 150 years through its network of Richardson Pioneer grain elevators and crop input facilities across Western Canada. A worldwide handler and merchandiser of all major Canadian-grown grains and oilseeds, Richardson is recognized as a global leader in agriculture and food processing. Richardson is actively involved in all aspects of the agriculture cycle, from research and development to developing end-use products for customers in international markets. Through the Richardson Foundation, Richardson has a long history of supporting and investing in the community and donates thousands of dollars each year to support community activities and initiatives across the country. Headquartered in Winnipeg, Richardson is one of Canada's Best Managed Companies.

Royal Mayfair Golf Club

The Royal Mayfair Golf Club will be hosting the 2013 CN Canadian Women’s Open from August 19 to 25, 2013. This LPGA tour event would not be possible without the support of volunteers. If you and anyone you know wishes to participate as a volunteer, please visit the website – www.cncanadianwomensopen.com.

Volunteer Registration is now open and there are many positions available to choose from. Under the “Volunteer” tab, there is information regarding volunteers and descriptions of the different communities looking for volunteers. You can register online by clicking on “Sign-Up!”.

Spotlight on Special Events

By LINDSAY MAKICHUK

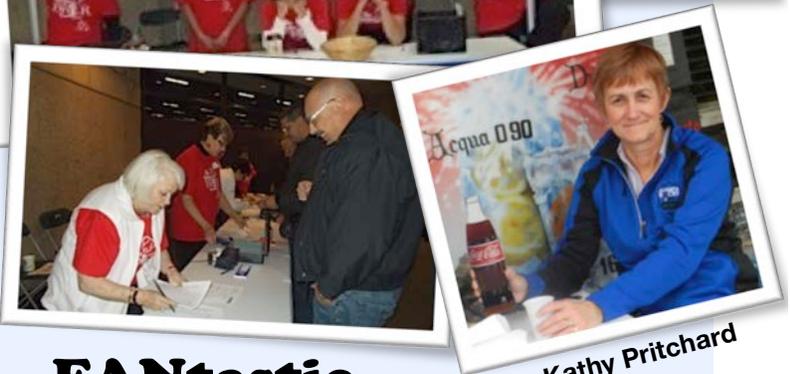
This month's newsletter features the Special Events team. Special Events falls within the organization of Volunteer Executive Kathy Pritchard. Kathy has been involved for a number of years with both the Northern Alberta Curling Association and the Alberta Curling Federation, and has played a pivotal role in the inception and development of the Alberta Rocks Junior Curling Camp. The Special Events team is made up of three committees: **Banquets and Rallies, Ceremonies and FANtastic**, each committee with its own Volunteer Director. Below is a little more information on each of these committees.

Banquets and Rallies

The ladies of the Banquets and Rallies team have been hard at work since August. Headed by Marilyn Johnston, this committee is both the brains and brawn behind the banquets and volunteer rallies for the 2013 Tim Hortons Brier. It is one of four volunteer committees that's involved with pre-event activities. The Banquets and Rallies committee are responsible for organizing the Volunteer Rallies, Volunteer Appreciation Party and the Opening and Closing Banquets. Along with members from the Paint the Town team, the Banquets and Rallies ladies were the volunteers with bright smiles and helping hands at the first Volunteer Rally. They will greet you again at the next Volunteer Rally on January 24th.

Ceremonies

The Ceremonies committee is the smallest in terms of volunteer numbers, but one of the largest when it comes to the role they play during the Brier. The Ceremonies committee is comprised of six talented and organized people responsible for everything related to the Opening and Closing Ceremonies. So far, this group has been meeting and working hard at planning not only the opening and closing ceremonies, but the opening ceremony to each of the 22 draws! Ruby Olson, Director of Ceremonies, will be extensively involved with men's curling at both the provincial and national levels. On top of organizing the Ceremonies committee, Ruby is playing a pivotal role with the Alberta men's provincial championship, held in Leduc February 6-10, 2013.



Kathy Pritchard

FANtastic

FANtastic is made up of a group of high-energy, enthusiastic volunteers responsible for the interactive aspect of the Tim Hortons Brier. It includes planning and implementing the School Program, Up Close and Personal, Autograph Sessions, and Patch Activities. You will also see this group involved with the Pin Trading stations and the Hall of Fame. Wherever there are busy people along with crowds of spectators, you'll know FANtastic is at the heart of the excitement! Lesley McEwan is the Director of FANtastic. When first asked by Kathy if she would be the FANtastic Director, she had a moment of excitement and then a moment of panic. Kathy's response was, "if you want something done ask a busy person so that's what I'm doing!" Lesley believes that she will have the ability to meet all necessary standards and timelines, and most of all make it fun! Lesley is excited and is diving in without hesitation! She says she "can't wait for the March!"

Official Volunteer Sponsor

Save-On-Foods is proud to be a part of the 2013 Tim Hortons Brier as the Volunteer Sponsor. We're looking forward to a great week of competition, celebration and fun. As a proudly Western Canadian company, for more than 20 years

Save-On-Foods has been one of the leading grocery stores in Western Canada with a reputation for offering outstanding personal service, a wide selection of quality products at great prices, as well as delivering a host of value-added services.

Visit us online at www.saveonfoods.com.

Help the Save-On-Foods stores "Stuff A Bus" on December 1 at all Edmonton store locations from 8:00 am to 4:00 pm. By donating an item to the Stuff A Bus campaign at your participating Save-On-Foods store you can enter to win a pair of Last Rocks ticket passes for Championship Weekend at the 2013 Tim Hortons Brier!



Help us Stuff A Bus December 1

All Edmonton Save-On-Foods locations from 8 a.m. - 4 p.m.



WIN a pair of LAST ROCKS. ticket packages



There's nothing like being there for the final crunch, and this mini pack delivers more drama in three days than ever before. Own the same seat for the last 3 round robin games, followed by all the playoffs and championship final. 8 draws in total, including potential tie-breakers!

YOU GOTTA BE THERE!

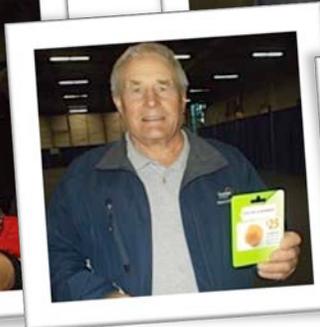
MARCH 2-10
REXALL PLACE
CANADIAN MEN'S CURLING CHAMPIONSHIP



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Volunteer Rally Snapshots



Thank you Sponsors!

From our volunteer winners to all the sponsors who provided door prizes at our first Volunteer Rally...



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John Deere is the world's leading provider of advanced products and services for agriculture and forestry and a major provider of advanced products and services for construction, lawn and turf care, landscaping and irrigation. John Deere also provides financial services worldwide and manufactures and markets engines used in heavy equipment. Since it was founded in 1837, the company has extended its heritage of integrity, quality, commitment and innovation around the globe.



In Canada, the John Deere Agricultural and Turf Sales Branch is responsible for supporting 110 Agriculture and Turf Equipment dealers with 250 locations across Canada. Regional parts depots in Grimsby, Regina and Edmonton ship John Deere and all-makes parts around the clock, and training centres in Grimsby & Regina provide ongoing education to dealership staff.

YOU GOTTA BE THERE

Everything you don't see on TV is now available in a Mini Pack!

What Should They Do?



CANADIAN MEN'S CURLING CHAMPIONSHIP
MARCH 2-10 REXALL PLACE

FIRST ROCKS.

\$99 All the excitement of opening weekend is wrapped up in a great 2 day mini pack that guarantees you the same seat for every draw.

Morning	Afternoon	Evening
	Saturday, 2nd	AB
AB	Sunday, 3rd	AB
AB	Monday, 4th	
	Tuesday, 6th	AB
	Wednesday, 6th	AB
	Thursday, 7th	AB
	Friday, 8th	AB
AB	Saturday, 9th	AB
	PLAYOFF	PLAYOFF
	Sunday, 10th	
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Prices subject to applicable box office charges.

LAST ROCKS.

\$229 Lower Bowl
\$199 Upper Bowl

There's nothing like being there for the final crunch, and this mini pack delivers more drama in three days than ever before. Own the same seat for the last 3 round robin games, followed by all the playoffs and championship final. 8 draws in total, including potential tie-breakers!

ROCKS IN YOUR SOCKS!

For the curling fans on your list, Tim Hortons Brier mini packs make a great stocking stuffer. Or how about...including some single draw tickets for round robin draws one thru fourteen.

\$22 each.
(ON SALE NOVEMBER 24)

THE PATCH

As always, your same day draw ticket provides you with unlimited access to the Patch – Canada's party place – featuring...

- Live entertainment, great eats, drinks, and dancing.
- Daily autograph sessions.
- Up Close and Personal interviews with the athletes.

COOL SHOTS!
There's cash on the table.

Cool Shots – a tabletop version of the roaring game that gives you the chance to win cash.



Tim Hortons Brier Facebook Page... *be part of the conversation!*

The 2013 Tim Hortons Brier Facebook page is now live at <https://www.facebook.com/timhortonsbrier>. Keep up-to-date on Brier news, photos and community events action.

Be sure to click the “Like” button and get involved in the conversation!



Tim Hortons Brier - Canadian Men's Curling Championship
Yesterday via Sprout Social

Answer: The Red Deer Curling Club!

QUIZ TIME!
The Tankard Takes a Trip...which Alberta city did the Tankard visit this time?
Here's a hint: The city has a newly renovated curling club and is hosting a World Curling Tour event this coming weekend!

Tim Hortons Brier - Canadian Men's Curling Championship
October 28

We are very happy to have Monsanto as the Presenting Sponsor for the 2013 Tim Hortons Brier. Learn a little about Monsanto below:

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Tim Hortons Brier - Canadian Men's Curling Championship
October 24 via Sprout Social

Quiz time! Can you guess where the Tankard was by looking at this picture?

Lots of news...
Lots of views...
All on Facebook!

Like · Comment · Share

Mary Cliff likes this.

Sandra McKinney Hello Ladies You both look great.
Yesterday at 9:44am



Official Merchandise Supplier to the Canadian Curling Association

Season of Champions.ca

eventmax.curling.ca

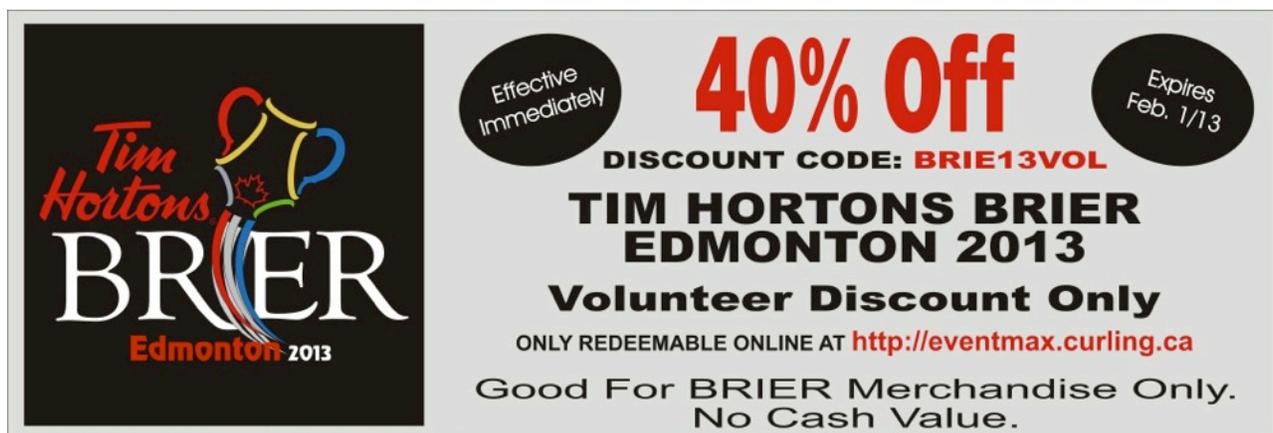
Volunteer Discount Code: **BRIE13VOL**

SEE ATTACHED COUPON FOR VOLUNTEER OFFER

The **Canadian Curling Association** and **Event Max Merchandising** (official merchandise licensee) are pleased to announce a special discount of **40% off to all volunteers** of the 2013 Tim Hortons Brier.

Ordering Guidelines

- This offer is effective immediately and will expire on February 1, 2013.
- All orders are shipped via Canada Post Expedited service.
- Delivery within 4-6 weeks of placing your order.
- Shipping is free on all orders over \$100.00 plus taxes.
- The discount of 40% off is valid online only at <http://eventmax.curling.ca>.



Effective Immediately

40% Off

Expires Feb. 1/13

DISCOUNT CODE: **BRIE13VOL**

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Tim Hortons BR/ER Edmonton 2013

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